

Lead the Way to Workforce Productivity



America's Premier Financial Wellness Program for Employees



Introducing Your Newest Competitive Advantage



82 percent of employees want employers to provide more financial education.¹

What's more, a quarter of all employees suffer financial stress in the workplace.

What if you could enroll your employees in a phenomenal, turnkey benefits program that delivers exactly what they want and need most?

A personal blueprint for employee financial wellness. At zero cost to you.

FinFit is the nation's premier employee financial wellness program, the only one of its kind to empower employees with assessment tools, resources, guidance, and education to implement and maintain financial fitness. And peace of mind.

All in one central online location. 24/7. At the touch of a fingertip.

Already, hundreds of employers chose FinFit to complement current benefit programs because it's easy, convenient, improves productivity and morale, and boosts the bottom line.

Thousands of employees across America use FinFit.com daily to change spending habits, learn budgeting, save money, and build added security for their families.

How FinFit Works—Easy Online Enrollment

Here's all you do to enroll your company:

- · Go to www.FinFit.com
- Click on blue Create Company Account button to register
- Complete requested information

In moments, your employees begin to enjoy unlimited access to the FinFit benefits program.

And, soon, you'll experience the employer-pleasing efficiency and effectiveness of FinFit.



¹ Source: 2010 MetLife 9th Annual Study of Employee Benefits Trends



Gain a 360° Perspective on Your Workforce

Our research indicates nearly half of all employees handle financial problems while at work—what does that do to business productivity?

Distracted, stressed employees create issues: productivity shrinks, cost of labor and health care soars, and profits may fall. With FinFit, you gain perspective on issues before they morph into problems, when they're less costly to fix.

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Profit-Building Benefits for Employers

As a member in FinFit, tap into a reservoir of cost- and time-saving benefits, with absolutely no liability to you:

- · Decrease absenteeism; increase productivity
- · Recruit, reward, retain the best performers
- Use FinFit demographic data for forward planning

What's more, you will notice declines in 401(k) account borrowing, salary advances, and workplace theft or fraud.

Peace-of-Mind Benefits for Employees

With a FinFit boost over economic hurdles, your employees will stress less and work smarter. Find a long list of benefits at www.FinFit.com including:

- · Assess financial wellness
- · Adjust spending habits
- Use customized budget tools
- · Get short-term loans for emergencies
- Make better decisions on large purchases
- · Protect against identity theft

Simple but effective tools and information. All designed to help employees save for retirement and move toward financial fitness. From calculators, templates and worksheets to an online educational library, financial studies and news.



Fast Track Your FinFit Benefits Now

Call us toll free today 888.928.7248

Or log onto www.FinFit.com to learn more about your new financial fitness coach.

Join the growing ranks of fiscally fit workplaces today.



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